## PX 582

## Message From: on behalf of 12/27/2017 11:38:08 AM Sent: To: CC: Subject: Re: Fortune Article: How to Buy Ripple FYI this article has been updated and the tweet has been posted. On Wed, Dec 27, 2017 at 9:57 AM, com> wrote: Thanks, On Wed, Dec 27, 2017 at 9:55 AM, @ripple.com > wrote: One small edit in red Corporate Communications | Ripple @ripple.com %ripple On Wed, Dec 27, 2017 at 9:52 AM, com> wrote: Awesome - below is the draft tweet. Let us know your thoughts and we'll flag once updated. Tweet: Have questions about how to buy \$XRP? @TheLedger has you covered. http://fortune.com/2017/12/27/ripple-buy-how-to-cryptocurrency-bitcoin/ On Wed, Dec 27, 2017 at 9:51 AM, @ripple.com> wrote: Yes. Feel free to tweet it out once it's fixed. Thanks! Head of Content | Ripple vripple.com | ripple.com On Wed, Dec 27, 2017 at 9:48 AM,

CONFIDENTIAL RPLI\_SEC 0512265

wrote:

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Thanks, We'll ask for the market cap correction.

Once that is made, is it something we are able to tweet out?

On Wed, Dec 27, 2017 at 9:46 AM, Got it. Thanks,

<u>@ripple.com</u>> wrote:

Given your input, I think correcting the market cap figure takes precedence over the headline.

Head of Content | Ripple

@ripple.com | ripple.com



On Wed, Dec 27, 2017 at 9:42 AM

wrote:

Hi

It gets tricky to correct things like this given your listed as "Ripple" on Coinmarketcap, etc.

We will do our best to ask that they clarify/update. Stay tuned.

Thanks,

On Wed, Dec 27, 2017 at 9:34 AM,

com> wrote:

Hi

I was just going to send an email about this. Can we ask them to change the headline to "This Your Guide to Buying XRP"?

Head of Content | Ripple

@ripple.com | ripple.com



On Wed, Dec 27, 2017 at 9:33 AM,

com> wrote:

CONFIDENTIAL RPLI\_SEC 0512266

Hi team,

Flagging an article that Fortune published today: This Is Your Guide to Buying Ripple.

Given we receive a lot of inquiries on Twitter and through the press alias, thought it would be a good opportunity to tweet this article from the Ripple handle. We want to be mindful of the sensitivities of giving investment advice, but think this is a strong piece to share with followers.

Let us know if this is something we can post and we'll send a draft tweet for review.

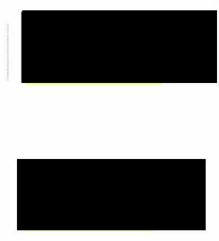
Thanks.







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